

## One of the most powerful real estate marketing programs

### RESGcompanies

with its' vast real estate knowledge, experience, and the world of real estate technology presents a powerful real estate marketing programs.

#### Our Approach

looks at the location, and beyond to the consumer's behavior, lifestyle, and product preferences for marketing success.

We believe to market real estate effectively that we should concentrate our attention on a few assignments at a time and prepare that property for marketing in a comprehensive method to meet today's Retailers, and Investors criteria through today's real estate technology.

#### Geographic Information System (GIS)

Lets us visualize, question, analyze, interpret, and understand data to reveal relationships, patterns, and trends, in the trade area.

#### Market Segmentation

Market segmentation system classifies segments based on various socioeconomic and demographic characteristics.

The *Who, What, Where and How* of the trade area.

#### Database Broadcasting

Extensive retailers and Investor database.

#### Real Estate Technology

Using  
Todays world of real estate technology for real estate marketing.

#### RESGcompanies Network

A network of knowledgeable real estate professionals.

**Power to Prosper  
in  
Real Estate**

#### Certified Commercial Investment Member (CCIM)

The doctorate degree of real estate and the sophisticate resource of information.

Location –Intelligence

Success-Matching

Marketing-Program